

# London Culture in 2012

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# London Culture - 2012

- The London 2012 Games are not just about sport!
- Pierre de Coubertin's vision was "**a healthy body and a healthy mind**"
- Cultural Olympiad is a once-in-a-lifetime opportunity for London's artists to show work to global audience
- GLA is working with LOCOG, ACE and LDA to co-ordinate activity and opportunities for community based organisations in London



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# What is the Cultural Olympiad?



*Four-year festival of culture and creativity - September 2008 to Games in 2012*

## **Three parts**

- *Ceremonies*: extraordinary live spectacles watched on television by one in three people around the world
- *Major projects*: 10 cultural projects forming the backbone of the Cultural Olympiad
- *Inspire mark projects*- local and regional events featuring in our UK-wide celebration badge of recognition - awarded to innovative non-commercial projects

# What's the GLA doing and how to get involved?



- **Big Dance** is key GLA Olympic related programme - celebrates dance in all forms - 2010 and 2012
- **Story of London** and **Rhythm of London** - may take place again next year
- Negotiating use of the **Olympic rings** - to give us scope to bring community projects under one umbrella programme
- **2012 City Planning Group for Culture** - coordinate planning and implementation of the Cultural Olympiad in London
- We will be running an **open session** for community art organisations to explain 2012 opportunities in Autumn

# Funding Opportunities

- **LDA Cultural Skills fund**

£1.2 million to support small organisations/community groups to contribute to Cultural Olympiad

Round 3 opened 8<sup>th</sup> June & finishes 3<sup>rd</sup> July (£500K available)

Must register on Competefor by closing date

- **ACE** funding number of programmes/organisations developing 2012 work: Artists Taking the Lead (deadline passed)

- **Lottery** Funding gone towards Legacy Trust programme – in London this funds the Big Dance

# Who to contact?



**Big Dance:** Jacqueline Rose, GLA

[Jacqueline.rose@london.gov.uk](mailto:Jacqueline.rose@london.gov.uk)

**Cultural Skills Fund:** Julia Dyal at ACE is managing fund:

[julia.dyal@artscouncil.org.uk](mailto:julia.dyal@artscouncil.org.uk)

**Arts Council:** Head of Vision 2012

[leonie.sakey@artscouncil.org.uk](mailto:leonie.sakey@artscouncil.org.uk)

**Creative Programmers** in London:

- 5 Host Boroughs: Hadrian Garrard  
[hadrian.garrard@host-boroughs.org.uk](mailto:hadrian.garrard@host-boroughs.org.uk)
- GLA advertising for second programmer post to cover wider London – be in post in next couple of months

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# Opportunities Post-Games

**Olympic Park Legacy Company** created to bring forward development & regeneration of Olympic park post-Games

- **Temporary Venues** (like Basketball arena) will be taken down after Games and Legacy company is developing temporary uses strategy for these spaces which will include cultural uses
- **Programme of events** is being developed in parallel for 102 hectare Olympic Park post-Games with a variety of spaces appropriate for both small and large events

# Any Questions?



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