

The London 2012 Olympic and Paralympic Games Jargon Buster

London Civic Forum



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Involved in the bid to host the Games from the earliest stages, London Civic Forum played an important role in both the initial planning of community involvement in the Games and the Games' legacy. Following on from the successful bid to host the 2012 Olympic Games London Civic Forum established The Big Opportunity programme.

The Big Opportunity

The Big Opportunity is the voice of London's civil society on all issues relating to the London 2012 Olympic and Paralympic Games and legacy. London Civic Forum supports the steering group of 21 leading voluntary and community organisations and their wider networks representing 1.5 million Londoners through more than 800 organisations in every London borough. The Big Opportunity's aim is to ensure that the Games are inclusive, inspirational and that they leave a lasting and sustainable legacy. The Big Opportunity Programme Manager is based at London Civic Forum.

The Big Opportunity supports organisations by sharing best practice, brokering partnerships and ensuring that they have the right information by providing:

- A questions answering service at thebigopportunity@londoncivicforum.org.uk
- a freephone line at 08448563420
- a website at www.thebigopportunity.org.uk which contains information and resources
- An e-bulletin produced in association with LVSC. You can register at www.lvsc.org.uk/tbo
- Free or subsidised public events

The Big Opportunity also works with the five host boroughs and the Olympic Park Legacy Company to ensure that voluntary and community sector organisations are at the heart of delivering a sustainable legacy

London 2012

London 2012 is the umbrella name and brand for the London Organising Committee of the Olympic and Paralympic Games (LOCOG) and the Olympic Delivery Authority (ODA); the two main organisations delivering the Games. Both organisations have unified web presence at www.london2012.com

London Organising Committee of the Olympic and Paralympic Games (LOCOG)

LOCOG is the almost entirely privately financed company responsible for preparing and staging the 2012 Games. LOCOG is led by Sebastian Coe (Chair) and Paul Deighton (Chief Executive)

The costs of staging the Games is approximately £2 billion., which LOCOG raises through sponsorship p, ticket sales, merchandise and broadcast rights. LOCOG is the direct link with the International Olympic Committee (IOC) and the International Paralympic Committee (IPC)

As well as staging the 2012 Games, LOCOG is also be responsible for staging a series of test events in the year before the Games; recruiting and training volunteers (now known as Gamesmakers) ; and overseeing the Cultural Olympiad leading up to the Games. Funding for LOCOG comes mainly from the private sector.

A comprehensive review of all aspects of LOCOG's most recent work can be found on the publications tab on the LOCOG website www.london2012.com/publications The report "Everyone's Games" (Ref LOC2010/63) provides a comprehensive guides of opportunities to get involved in the Games. <http://www.london2012.com/publications/everyone-s-games.php>

Olympic Delivery Authority (ODA)

The Olympic Delivery Authority is the public body responsible for developing and building the new venues and infrastructure for the Games and ensuring that they are fit for purpose post 2012 in legacy mode.

One of the key responsibilities of the ODA is building the Olympic Park, where much of the action in 2012 will take place. The ODA's work is underpinned by five priority themes: health and safety, sustainability, design and accessibility, equality and diversity, and legacy.

Go to <http://www.london2012.com/about/the-people-delivering-the-games/the-olympic-delivery-authority/index.php> for more information.

The Olympic Board

The Olympic Board provides oversight, strategic coordination and monitoring of the entire 2012 Games project, ensuring the delivery of the commitments made to the International Olympic Committee when the Games were awarded to London, and a sustainable legacy from the staging of the Games.

The Olympic Board is made up of Culture Secretary Jeremy Hunt, Mayor of London Boris Johnson, British Olympic Association Chairman Colin Moynihan and London 2012 Organising Committee Chair Sebastian Coe. Former Olympics Minister Tessa Jowell (Labour) and a Liberal Democrat representative also sit on the Board.

It usually meets monthly, with the chair alternating between the Mayor and the Culture Secretary

Visit <http://www.london2012.com/about-us/the-people-delivering-the-games/stakeholders/the-olympic-board.php> for more details and minutes of meetings

International Olympic Committee (IOC)

The International Olympic Committee guarantees the promotion of Olympism and the smooth running of the Games in accordance with the Olympic Charter.

It is an international non-governmental non-profit organisation and the creator of the Olympic Movement. The IOC exists to serve as an umbrella organisation of the Olympic Movement.

It owns all rights to the Olympic symbols, flag, motto, anthem and Olympic Games. Its primary responsibility is to supervise the organisation of the summer and winter Olympic Games.

Go to <http://www.olympic.org/uk> for more information.

International Paralympic Committee (IPC)

The IPC is the International Paralympic Committee. Its vision is "to enable paralympic athletes to achieve excellence and inspire and excite the world". The IPC represents athletes with disability. It is a membership organisation, with more than 160 National Paralympic Committees (NPCs) and five International Organisations of Sport for the Disabled (IOSDs) as members.

Go to <http://www.paralympic.org> for more information.

The Cultural Olympiad

The four-year London 2012 Cultural Olympiad started in September 2008, at the end of the Beijing 2008 Paralympic Games.

It is the largest cultural celebration in the history of the modern Olympic and Paralympic Games, which aims to give everyone in the UK a chance to be part of London 2012.

Its goal is to inspire creativity across all forms of culture, especially among young people, and the aim is to make a real impact. Its legacy will last well beyond 2012.

Millions of people around the UK are already part of the Cultural Olympiad, through the Inspire programme <http://www.london2012.com/about-us/our-brand/inspire-programme.php> and Open Weekend. <http://www.london2012.com/get-involved/open-weekend/index.php>

The Cultural Olympiad will culminate with a UK-wide festival in the summer of 2012, bringing together leading artists from across the UK and all over the world.

For more information on the Cultural Olympiad visit

<http://www.london2012.com/get-involved/cultural-olympiad/index.php>

The Cultural Olympiad divides into three sections:

1. **Ceremonies** – extraordinary live spectacles watched on television by one in three people around the world including:
 - Handover ceremonies at Beijing 2008.
 - Torch relays (almost entirely UK based)
 - Team welcome ceremonies.
 - Opening ceremonies in 2012.
 - Medal ceremonies.
 - Closing ceremonies in 2012.
2. **Major projects** – A number of major cultural projects featured in the London 2012 bid and some of them will form the backbone of the Cultural Olympiad including projects such as “Artists Taking the Lead” and “Film Nation”.
3. **Inspire mark projects** – local and regional events featuring in our UK-wide celebration. These are generated and managed locally but become part of the wider 2012 Festival by virtue of gaining the Inspire Mark.

Creative Programmers

There are 13 Creative Programmers across the UK who are employed to support the Cultural Olympiad. They will take forward plans for an inspiring Cultural Olympiad in the run up to the Games. The Creative Programmers will:

- Encourage and enable arts and cultural bodies to get involved in the Cultural Olympiad, and create opportunities for the general public to take part.
- Become a dynamic link between the regions and LOCOG.
- Assess whether local projects meet the criteria to become part of the Cultural Olympiad.
- Ensure that each region's and country's heritage is as well represented as its 21st century technology.

The Creative Programmers will be based in the local organisations. National funders for the Programmers are DCMS (Department for Culture Media and Sport), MLA (Museums, Libraries and Archives), Arts Council England, and the UK Film Council. There are also a number of individual funders specific to individual regions.

Go to <http://www.london2012.com/get-involved/cultural-olympiad/becoming-part-of-the-cultural-olympiad/creative-programmers-contact.php> for more information and contact details.

The London Development Agency (LDA)

The LDA was primarily responsible for buying (sometimes via compulsory purchase orders) all of the land needed to construct the Olympic Park and many of the supporting facilities. This process began before the Bid was won in July 2005 and played a major part in convincing the IOC that London was ready to host the 2012 Games. This is one of the largest land assembly projects ever completed in the UK.

Over the last years the LDA's role has been to ensure that London benefits from a lasting social, physical, economic, cultural and sporting legacy from the 2012 Games.

In line with their four strategic themes the LDA is responsible for delivering and maximizing these sustainable benefits for the capital.

- Places and infrastructure
- Supporting people

- Encouraging business
- Destination London

However, with the forthcoming abolition of Regional Development Agencies it is unclear at the time of writing what role the LDA will play going forward beyond. Some of its competencies may be taken up by the Greater London Authority whilst others may be taken by the Olympic Park Legacy Company (OPLC).

Olympic Park Legacy Company (OPLC)

The OPLC is the public sector, not-for-profit organisation responsible for the long-term planning, development, management and maintenance of the Olympic Park and its facilities after the London 2012 Games. The OPLC is chaired by Baroness Ford who from 2002 until 2007 was the Chair of English Partnerships, the national regeneration agency. Baroness Ford is the Senior Independent Director of Serco Plc and a Non-Executive Director of Grainger Plc. OPLC Chief Executive Andrew Altman is an award winning regeneration specialist with experience in Philadelphia and Washington DC.

The OPLC strategic objectives as set by the founders:

- Assisting the Government and the Mayor of London in fulfilling some of the legacy promises made in the bid to host the London 2012 Olympic and Paralympic Games
- Securing the timely development of the Olympic Park site as a high quality and sustainable mixed community
- Promoting social, economic and environmental benefits for local communities
- Securing the long term development and management of the Olympic Park site and venues in ways which provide lasting national and local sporting, cultural, education and leisure benefits and which preserve the site's Olympic heritage
- Working with partners to contribute to long-term economic growth and prosperity in the wider area
- Levering in private investment to maximise and provide best value for the public purse
- Promoting sustainable development, community involvement and equality of opportunity

For more information on the OPLC visit. www.legacycompany.org.uk

Legacy Now

As part of its role in planning the legacy, the London Development Agency (LDA) led the partnership which includes all the key public sector bodies, the five host boroughs, the Mayor of London, the Olympic Delivery Authority, UK government departments, the London 2012 organising committee, Lee Valley Regional Park Authority and the London Thames Gateway Development Corporation

To assist in the process of getting the plans right and turning them into reality they launched a major public consultation exercise with local residents, local businesses, faith groups, investors and other stakeholders from across the public, private and voluntary sectors.

Legacy Now is used as an identity for this work and a number of publications and events covering this work and consultation findings have been produced .

Go to <http://www.legacy-now.co.uk/> for more information.

The findings of the consultation will be fed into the development and refinement of **Legacy Masterplan Framework** which defines the overarching vision that will guide the development of the Olympic Park and surrounding area post 2012. This process is now owned by the Olympic Park Legacy Company.

The legacy of the 2012 Games has already started with training programmes, business support initiatives, access to jobs and planning for the post-Games physical transformation of the Olympic Park. For an update on jobs & training programmes and progress on regeneration of the Olympic Park the best source of information is www.london2012.com where you can search by category

Legacy Trust

Legacy Trust UK has been established as a charitable trust to use funding endowed by the Big Lottery Fund/Millennium Commission, Arts Council England and DCMS to help create and support projects throughout the UK which will help create a lasting legacy from the Games.

Legacy Trust made grants under the following three broad themes:

- Sport and wellbeing
- Knowledge and learning
- Arts and culture.

The Trust welcomed projects, which encouraged a joined-up approach across sport, education and culture.

The Trust allocated £17million to four UK wide programmes, including UK School Games and the World Festival of Youth Culture. The remaining £24 million was awarded to projects in the nine English regions and in the three home countries.

Although funds have been allocated there are opportunities to link up with projects which have been funded. The original plan suggested that the Legacy Trust would close in spring 2013 but this may be reviewed

Go to <http://www.legacytrustuk.org> for more information.

CompeteFor

CompeteFor is the chosen site of London 2012 for the publication of Games-related contract opportunities.

It acts as a brokerage service between buyers throughout the London 2012 supply chain, and potential suppliers. CompeteFor also provides access to business support services; building skills and capacity to ensure that businesses across the UK can access opportunities linked to the hosting of the London 2012 Games.

CompeteFor has been developed on behalf of the English Regional Development Agencies and UK Devolved Administrations by the London Development Agency, working closely with the London Organising Committee of the Olympic and Paralympic Games (LOCOG) and the Olympic Delivery Authority (ODA).

Go to <https://www.competefor.com> for more information