

Our aims

- Ensure that London's communities are involved in robust plans for community participation in the London 2012 Olympic and Paralympic Games.
- Ensure that London's communities are at the heart of planning for a sustainable legacy from the Games.
- Ensure that London's communities are fully involved in plans for increased participation in sport and physical activity.

'Today we present London's vision of inspiration and legacy... London 2012 will inspire young people to choose sport **wherever they live, whatever they do, whatever they believe**... Sport is at the heart of the celebration but sustainability has to underpin everything we do... thanks to London's mix of 200 nations they also represent the youth of the world.'

Sebastian Coe, Singapore, 6 July 2005



Community Gains from the Games

London 2022: our aspiration

Our aspiration is that London's communities will look back with a real sense of ownership and pride in the Games and what came after. They should feel that the Games were something we all helped shape rather than something that happened to us.

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The Big Opportunity is funded by The City Bridge Trust and managed by London Civic Forum.

Who we are

The Big Opportunity is the voice of the London voluntary and community sector on all issues relating to the London 2012 Olympic and Paralympic Games and their legacy. Our steering group includes 21 of London's leading voluntary and community sector organisations. The wider Big Opportunity network represents 1.5 million Londoners through more than 800 organisations in every London borough.

We bring together the public, private and voluntary sector to ensure that the Games are inclusive, inspirational and leave a lasting legacy. We do this by working with and lobbying national, regional and local government as well as the London 2012 agencies.

The steering group

Aston Mansfield
Age Concern London
Black Neighbourhood Regeneration
and Renewal Network
Citizens Advice Service
East London CVS Network
East London Small Business Centre

What we do

Information

We support organisations by sharing best practice, brokering partnerships and ensuring that they have the right information. We do this by:

- a free phone line at 0844 856 3420
- www.thebigopportunity.org.uk
- Big Opportunity e-bulletins and e-mail updates
- free or subsidised public events
- The Big Opportunity Programme Manager's partnership work with voluntary and community sector organisations across London.

Advocacy

We act as an advocate for the wider voluntary and community sector with London 2012 agencies, the GLA, NHS and London's 33 local authorities.

Legacy

We work with the five host boroughs and the Olympic Park Legacy Company to ensure that voluntary and community sector organisations are at the heart of delivering a sustainable legacy.

Greater London Volunteering
Interactive – Disability Equality in Sport
London Civic Forum
London Community Resource Network
London Federation of Sport
and Recreation
London Voluntary Service Council

What we believe

The Big Opportunity is passionate about making the Games and their legacy a success for all Londoners. We believe that all agencies must deliver on the promise made by Lord Coe to the International Olympic Committee that the London Games would leave a lasting social and physical legacy. To be successful, we believe that the Games must not only be inspirational but also inclusive and sustainable. Anything less and we will not have succeeded.

The Big Opportunity believes that we can only achieve these shared objectives if all of London's communities are fully engaged in the delivery of the Olympic and Paralympic Games and the planning for a lasting legacy.

London Youth
Media Trust
Planning Aid for London
Royal College of Nursing – London
Shelter
St John Ambulance
SkillsActive
Social Enterprise London
Toynbee Hall